



# MARKET OUTLOOK

FORUM 2018

**14 - 15 March 2018**  
**Australian National  
Maritime Museum**

Darling Harbour, Sydney, NSW

#### KEYNOTE SPEAKERS INCLUDE

**Professor David Hughes**

International speaker on Global Food  
& Drink industry issues.

**Tristan Kitchener**

Keynote speaker on grocery  
retail and E Commerce

**Major Retailer**

Citrus Category Manager  
from Woolworths

#### EVENT PARTNERS



Citrus Australia's highly anticipated Market Outlook Forum is the pinnacle event in the citrus industry calendar in 2018. The Australian citrus industry is currently in a buoyant phase; export markets are strong with continued unprecedented demand. Be part of the conversation as we set the industry's course for the next 5 – 10 years.

The venue for the 2018 forum is the fabulous Australian National Maritime Museum on the stunning Darling Harbour in Sydney.

Complementing the extensive program and exciting list of topics and speakers are the many networking opportunities; these include a pre-dinner drinks event aboard the HMAS Vampire and the Official Dinner located waterside on the Sydney Harbour.





# AN EVENT HIGHLIGHT ON THE CITRUS CALENDAR

Citrus Australia’s continued commitment to bringing timely, information and thought provoking information in a professional networking environment continues with the 2018 Citrus Market Outlook Forum. Opportunities abound for delegates and sponsors as over 150 citrus industry peers gather for two days of talks, workshops and networking.

### KEY TOPICS WILL INCLUDE:



**DOMESTIC**  
Local Trends  
Major Retailer Report  
E-Commerce



**JUICE**  
Supply Issues  
Australian Citrus  
Planting Trends  
Fruit Juice Australia



**EXPORT**  
New Market Opportunities  
Market Intelligence  
Global Food Industry Issues  
Food Safety

Forum keynote speakers will give valuable insights into these rapidly expanding markets.  
Confirmed Keynote Speakers announced:



**INTERNATIONAL SPEAKER  
PROFESSOR DAVID HUGHES - DR. FOOD**

Professor David Hughes travels relentlessly around the known world talking about the business of food & drink.

David speaks to senior agribusiness and food industry managers about global food industry developments that are and will affect their businesses and industry.

Energetic, engaging, humorous and insightful, David gains the very highest evaluations at seminars, conferences and Board level discussions in every continent he visits.

[www.profdavidhughes.com](http://www.profdavidhughes.com)



**TRISTAN KITCHENER**

Tristan Kitchener is an independent consultant in the Fast Moving Consumer Goods sector, providing advice and support along the grocery value chain, from retailers through to manufacturers and growers. Tristan has a focus upon fresh foods and particularly fresh produce.

Tristan is a strong advocate for supply chain members collaborating more closely to better understand and meet the needs of the consumer. He believes that this can be most effectively achieved by transferring learning from other markets and sectors.

[www.kitchenerpartners.com.au](http://www.kitchenerpartners.com.au)

## REGISTRATION

For further information visit:  
[www.citrusaustralia.com.au/event/2018-market-outlook-forum](http://www.citrusaustralia.com.au/event/2018-market-outlook-forum)

## SPONSORSHIP

For sponsorship opportunities please contact Susie Mills,  
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