



**Hort
Innovation**

Citrus levy investments

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March 6, 2024



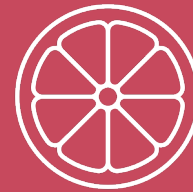
Watch the Hort Innovation values video

2022/23 Australian Horticulture Statistics Handbook

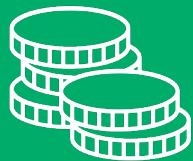


Area of citrus in
production

23,000
hectares



815,000[†]
of fruit
↑ 6 per cent



Industry value
\$977.1
million



74%
Aust. households
purchased citrus
fruit





Protecting the production base



Biosecurity program
\$7.5M

Smart surveillance techniques

Integrated pest and disease
management

Protecting genetic material

Reducing risk of illegally imported
budwood



NEW

Export: potential to grow

Citrus Market Development and Quality Program **\$5.3M**

- Product integrity
- Trade resilience
- Technical market access
- Fruit quality
- Sustainability



Innovation

Data for informed decisions:
Australian Tree Crop Map
\$1.7M

Investing in a viable future:
Australian citrus breeding
program \$1.5M

Focus on Consumer &
customer: Health and
nutrition program \$500k



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Find out more
www.horticulture.com.au